animal cloud

DEVICE CONNECTIVITY, INC

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TRAINING COSTS

$40,000 to $150,000

COST PER PUPPY

$5,000 to $30,000

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Your dog does not work when he is at the vet.

Your dog's handler does not work when he is at the vet.

Monthly 4 hour vet visit can cost the Gov't $89M yearly.

~50K U.S. police & military dogs

X

$110K avg dog cost

=

$5B in dog assets across the government

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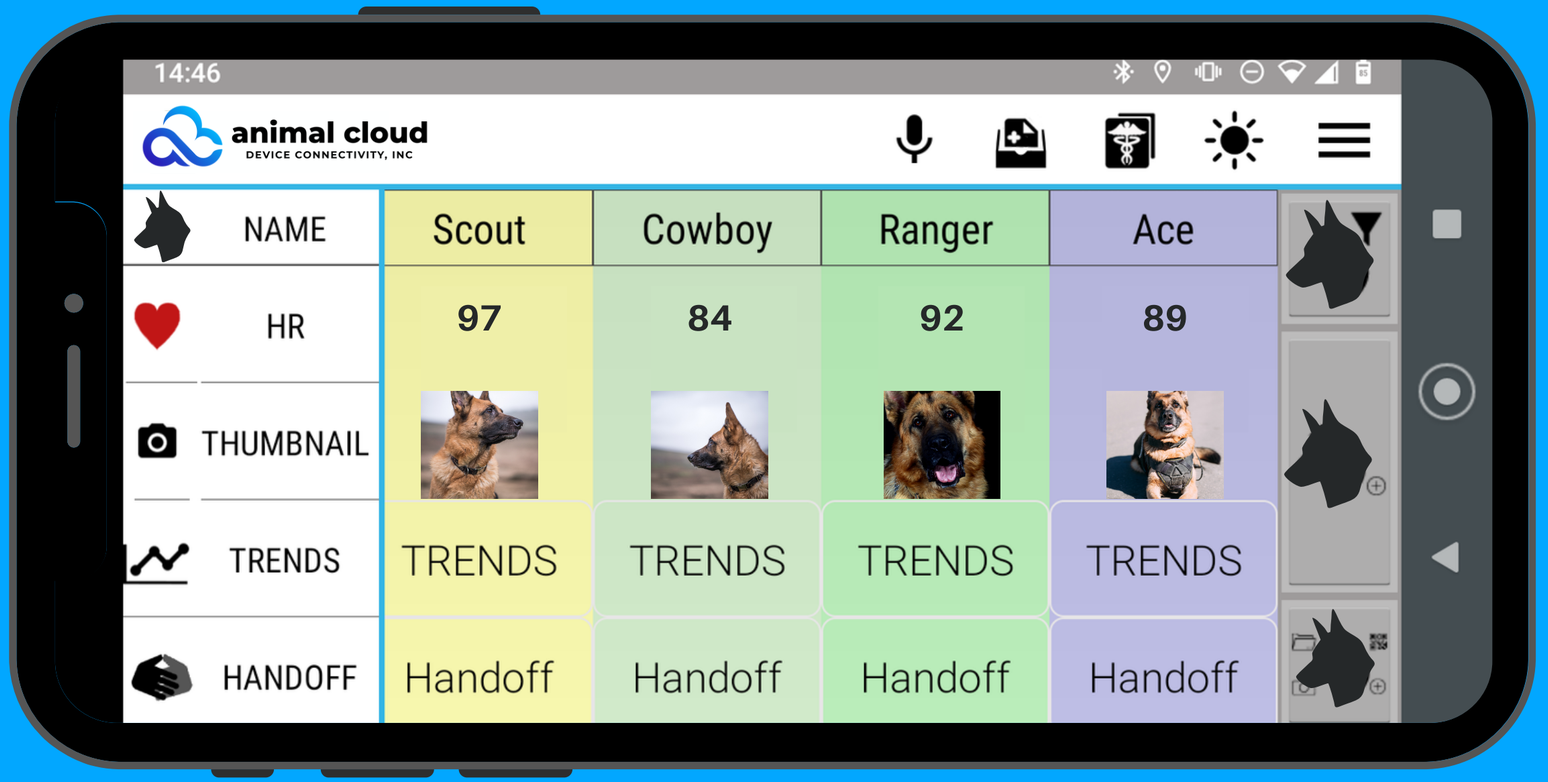

Animal cloud is an enterprise solution to connects dogs, handlers, and veterinarians.

We have a license agreement for service animals that DOD uses for soldiers

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We manage this all over a AWS cloud service that will allow us to aggregate data

Step 1. Handler signs up each dog for $50 per month

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Step 2. We sell them a device for $80

Step 3. For every animal we generate $600 ARR + margin from devices

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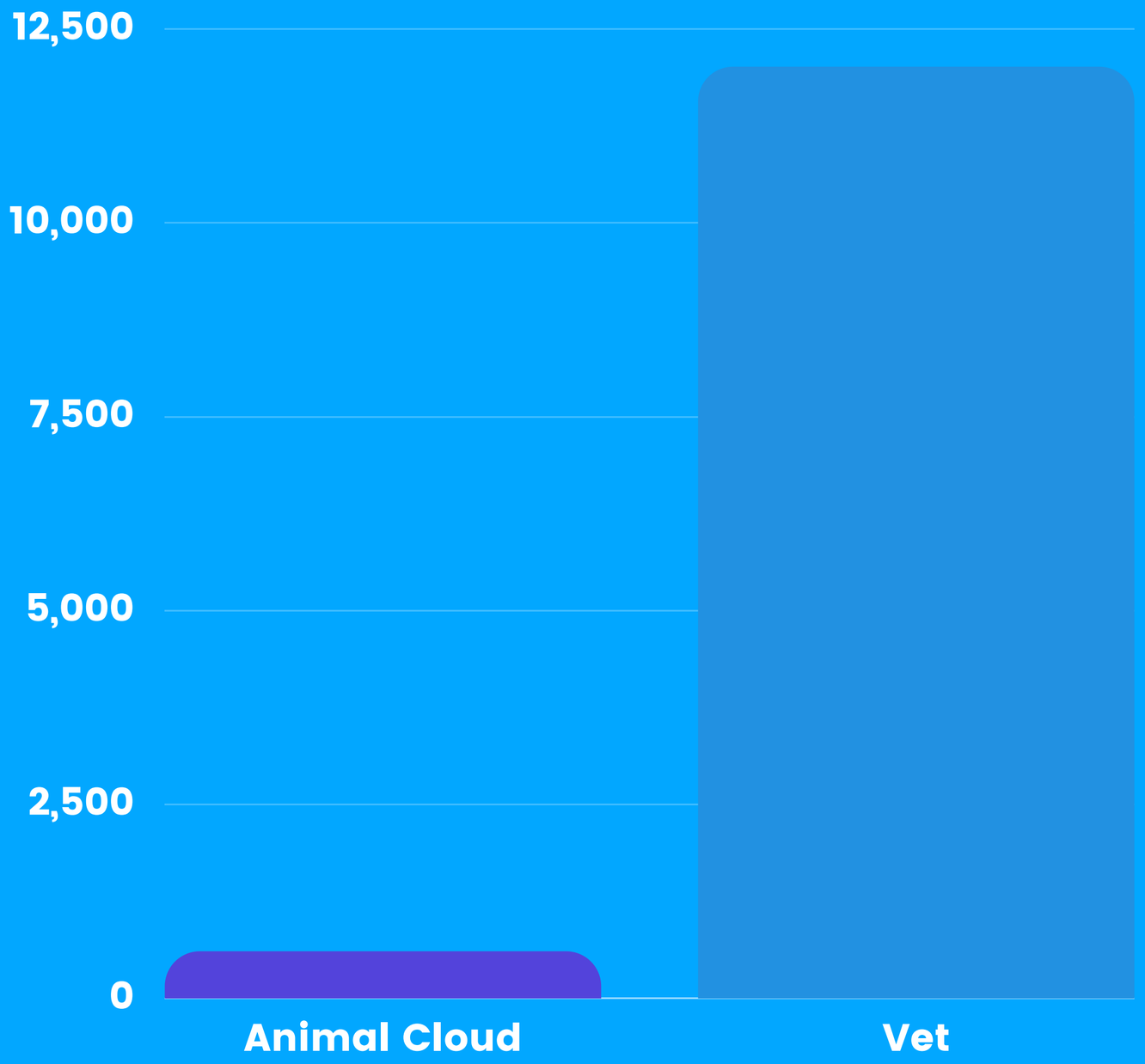
DOG



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- 50K military/police dogs
- ~$30M opportunity

- 93M cattle
- ~$55.8B opportunity

- 7M horses
- ~$4.2B opportunity

- 180M pets
- ~$108B opportunity

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OUR VALUE CHAIN

CUSTOMERS

DATA COLLECTION

DATA DISTRIBUTION

PLATFORM

3RD PARTIES & PRODUCT/ SERVICE

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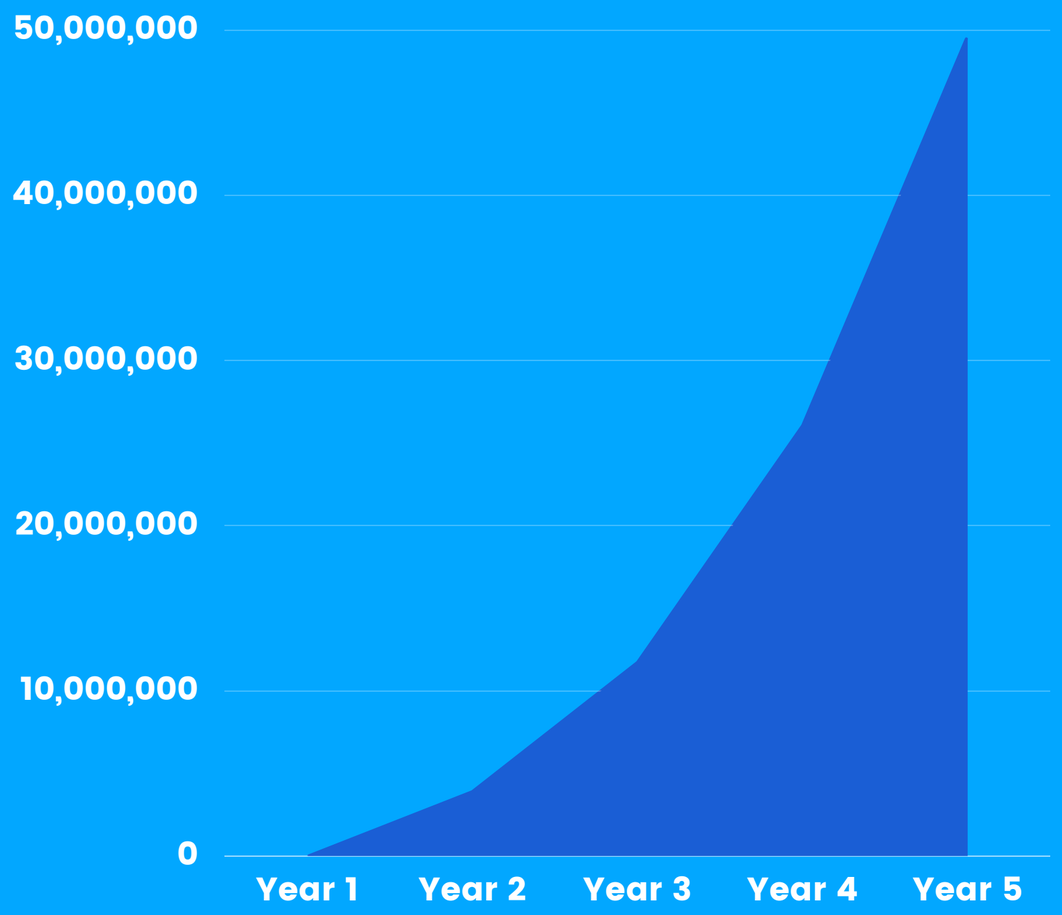
Growth Plan



Year 3 we take off like a rocket w/ $11M in ARR
19K animals, only 0.27% of our initial market
20X less than current substitutes in the market.

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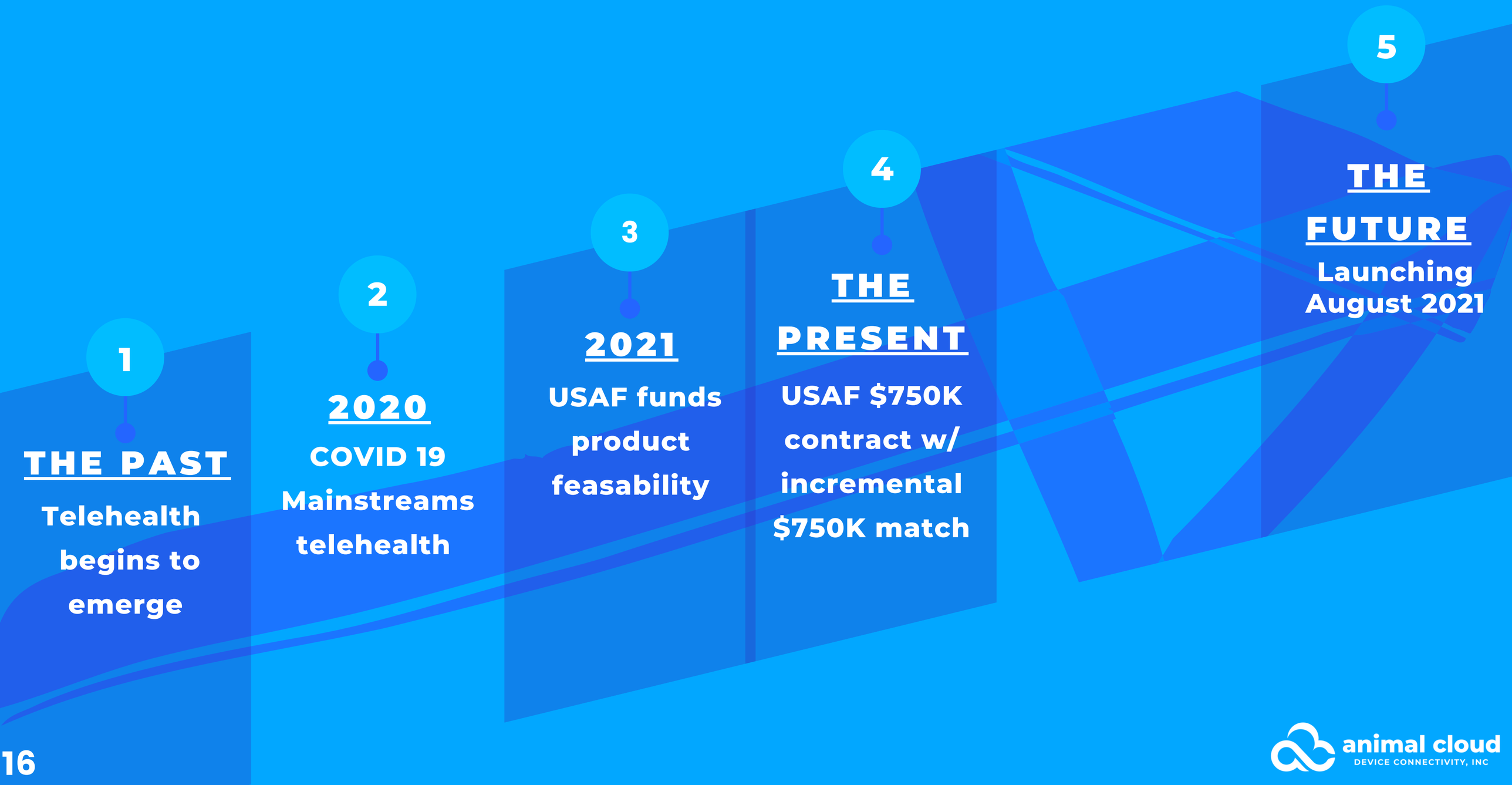

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DYLAN JONES
PRESIDENT

ANDREW NEWELL
DIRECTOR OF SALES/MARKETING

FAHAD SHERALI
DIRECTOR OF TECH DEVELOPMENT

NEXT GENERATION OF LEADERSHIP

PEYTON MAINWARING
ANIMAL SPECIALIST

CAMRYN ROGERS
SOFTWARE ENGINEER

NIKHIL SUJITH
COMPUTER SCIENTIST

We are confident because our software is being put to the test by the best in the industry.

- 3 STABLES ACROSS TEXAS AND MISSOURI
- U.S. AIR FORCE
- 2 VETERINARIANS
  - DR. ASHLEY MITEK, *STRATOCYTE*
  - DR. SAMANTHA VITALE, *STRATOCYTE*
- 2 BIOMETRIC SENSOR MANUFACTURES

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