

The Blockchain Bridge Connectivity, Security, Accountability





EXECUTIVE SUMMARY

GetChkd utilizes blockchain technology as an infinitely scalable, global connector of systems and verticals. The GetChkd platform creates a connected, secure network of locations, facilities, data, and user's, with real-time audit trails for accountability.

Our platform makes it easy to secure & share verified data, assets, identity, and preferences across all platforms—hardware, software, devices, and apps—all while maintaining users' privacy & confidentiality.

Company Highlights

Issued US Patent 11,316,916: Systems & Methods for Securing & Sharing Data Using Distributed Ledger

Technology

Veteran team with deep technology experience



Michael Caplovitz Founder & CEO



Dowell Stackpole CTO



Gil Sadka Co-Founder & CFO



James Head of Blockchain





We live in an increasingly digital & connected world. The average public SaaS company has 350+ API integrations.

Large SaaS companies have integrations in the thousands.

okta 7,085

shopify 5,854

A ATLASSIAN 4,000+

slack 2,000+





Yet, more connectivity also means more data vulnerability. <u>70%</u> of data breaches are estimated to be due to 3rd party vendor security shortcomings.

Source: <u>Bomgar</u>

Some of the largest vendor-related breaches in history:

EQUIFAX

\$1.3B in damages

CAN4 10.88B Records \$236M in damages

yahoo!

3B User Accounts

HOME DEPOT \$179M in damages

Linked in

700M User Accounts

O P P O R T U N I T Y



Blockchain is a unifying solution for a more secure future. 60% of CIOs across sectors are on the verge of

<u>60%</u> of Clus across sectors are on the verge of integrating blockchain into their infrastructure.

Source: <u>TechJury</u>

The call to better protect user data crosses every sector:



95% of financial sector decision makers name blockchain investment a top priority.



40% of healthcare executives see blockchain as a top priority



O P P O R T U N I T Y

But converting to blockchain is difficult and <u>expensive</u>.

A single blockchain developer costs \$150,000/yr. An overhaul requires a full team.

Source: <u>LeewayHertz</u>

Even the cost of a small blockchain team adds up:



Team of 5 Developers *\$750k per year*



Project Management *\$100k per year*



Product Testing Team *\$200k per year*





SOLUTION SOLUTION

We make implementing blockchain solutions fast, easy, and secure.



Universal Sector Fit

Activate blockchain solutions to fit any industry: cyber, defense, banking, retail, transportation, etc.



Protected Data Derivatives

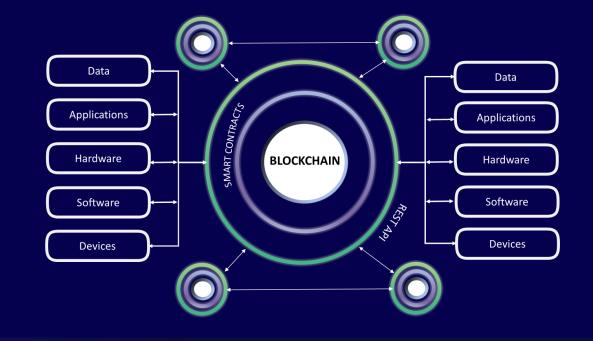
Only shares what needs to be shared while maintaining privacy & personal information



One Integration Unlocks All *GetChkd can connect endless potential vendors to blockchain via an API*



Custom Blockchain Environments In mere months, our team can launch a custom environment that would take years to build





SOLUTION

Our ability to connect to anything connects you to *everything*. The opportunities are truly endless.

WHAT WOULD YOU LIKE TO CONNECT TO YOUR BLOCKCHAIN ENVIRONMENT?





All while keeping client data safe. Verify & authenticate user data without exposure to third-party vulnerabilities.



YOUR BRIDGE TO BLOCKCHAIN



Built on cutting edge technology. And our partners are state-of-the-art, too.



Permissioned Blockchain

Built on Hyperledger Fabric, prioritizing privacy, scalability, and modularity, gives us the power to securely handle and distribute data.



Smart Contracts paired with an API

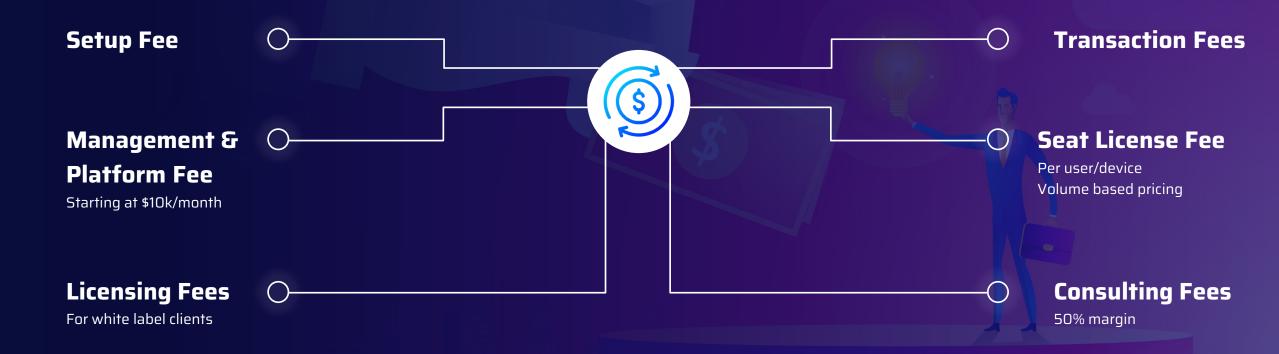
We create a new API for each environment, tailored to a business' needs and pair with smart contracts. What goes on-chain, what stays off? We're here to help.





BUSINESS MODEL

Tailored pricing options that scale to our customers' needs.



YOUR BRIDGE TO BLOCKCHAIN





We have paved the road for the journey ahead. With a successful pilot and client to prove the technology and market fit.

Intellectual Property

Issued US Patent 11,366,916

Systems & Methods for Securing & Sharing Data Using Distributed Ledger Technology



Trademarks GetChkd & GotChkd

Pilot Client and Customer





Current Paying Client: Bula Launched Summer 2022

Bula is a head-to-head video challenge app. New Release 1H24 deemed "The TikTok of loyalty, rewards, and promotions." The entire backend is powered by GetChkd's Blockchain Platform

Funding to Date



\$1.2mm

Founder investment

Friends & Family round



ROAD MAP

We are ready to scale.

We see a clear path to be a full self-service enterprise blockchain infrastructure

platform.



Blockchain adoption is growing rapidly across industries

MARKET SIZE

Total Addressable Market

Worldwide



2030 Forecasted global spend on Blockchain solutions

Source: Grand View Research

Market trends: The Blockchain market is projected to grow at a CAGR of 68.4%, reaching \$67.4 billion by 2026 Source: MarketsandMarkets

Serviceable Addressable Market

\$12.4B

2026 Forecasted spend on Blockchain banking/retail solutions

Source: <u>GNW</u>

Serviceable Obtainable Market

1% market capture

\$124M



Our network & track record will facilitate expansion.



Network Connections

We have an established network that continues to expand via our relationships -Capital Factory, Booz Allen, and more.



Direct Sales & Marketing

Build in-house marketing and sales teams to lead inbound & outbound sales.



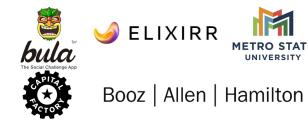
Channel & Vendor Partners

Our pilot customers and teaming partners have already connected us to several key partners and vendors.

Landing & Expanding

Our vision is to make the physical and digital indistinguishable. We have achieved synchronicity of data and systems.

Our partners are connecting us with dozens of the world's top firms.







COMPETITION



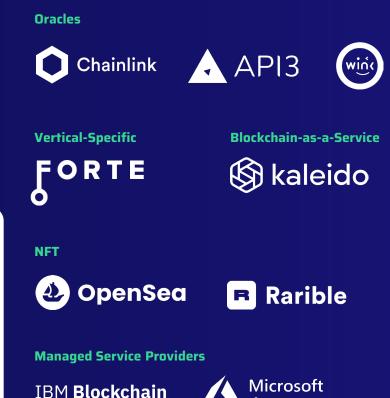
We are the only blockchain solution that truly links industry verticals.

What sets us apart

Our easy-to-use tools allow customers to fully power their blockchain solutions. We aren't just an API, and we aren't just a chain builder.

We're a full-suite infrastructure service poised to power the future of Web3.

	GetChkd	Vertical-Specific	Managed Service Providers
Universal Sector Fit	\checkmark	Х	Х
API Centralization	\checkmark	Х	Х
No Gas Fees	\checkmark	Х	Х
Future: Self-Service Integrations	\checkmark	Х	X





OUR TEAM

Led by an expert team of tech, finance, & blockchain veterans.

Michael Caplovitz Founder & CEO

Finance and Innovation Executive

Applying Blockchain tech to various fields, liaising with internal & external teams

Focal points: tech solutions, connectivity, IoT, smart cities, business optimization

SUNTRUST ROBINSON HUMPHREY Howard Hughes. a) elixirr



Dowell Stackpole CTO

Former Chief Information & Security Officer and Managing Director of Quantitative Arbitrage

White Hat Hacker, expertise in cybersecurity, quantitative analytics, AI, Blockchain

Bass Companies, Cyber Forward

Gil Sadka Co-Founder & CFO

Professor of Accounting, University of Texas – Dallas

Research focus on equity valuation, examining earnings predictability in generating stock price volatility and the implications for asset prices



COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK



James Worthington Head of Blockchain

Sr. Software Engineer, Solution Architect

Digital Transformation, Cloud Computing, IT & Blockchain Executive





We are poised for major growth in an exciting time for blockchain adoption.



Behind the numbers

Huge growth is forecasted for blockchain adoption in the coming years.

As companies make the shift to blockchain, we foresee our client base growing steadily, reaching \$20m+ ARR by 2024.

Recent industry activity

2

LayerZero raises \$120M with Layer Zero. \$3B valuation for permissionless interoperability



XAGE raises \$20M for their Zero Trust cybersecurity infrastructure platform for a total of \$80M raised



73%

17%

Join us as we build bridges to the future.

As a universal blockchain infrastructure company, we are the enterprise connection to Web3.

Fundraise Amount

52.5M Series A Raise

to grow our team, continue development, and scale sales & marketing

Team Operations Marketing/Advertising Legal Misc. Expenses

Use of Funds

THANK YOU



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