

INVESTOR DECK



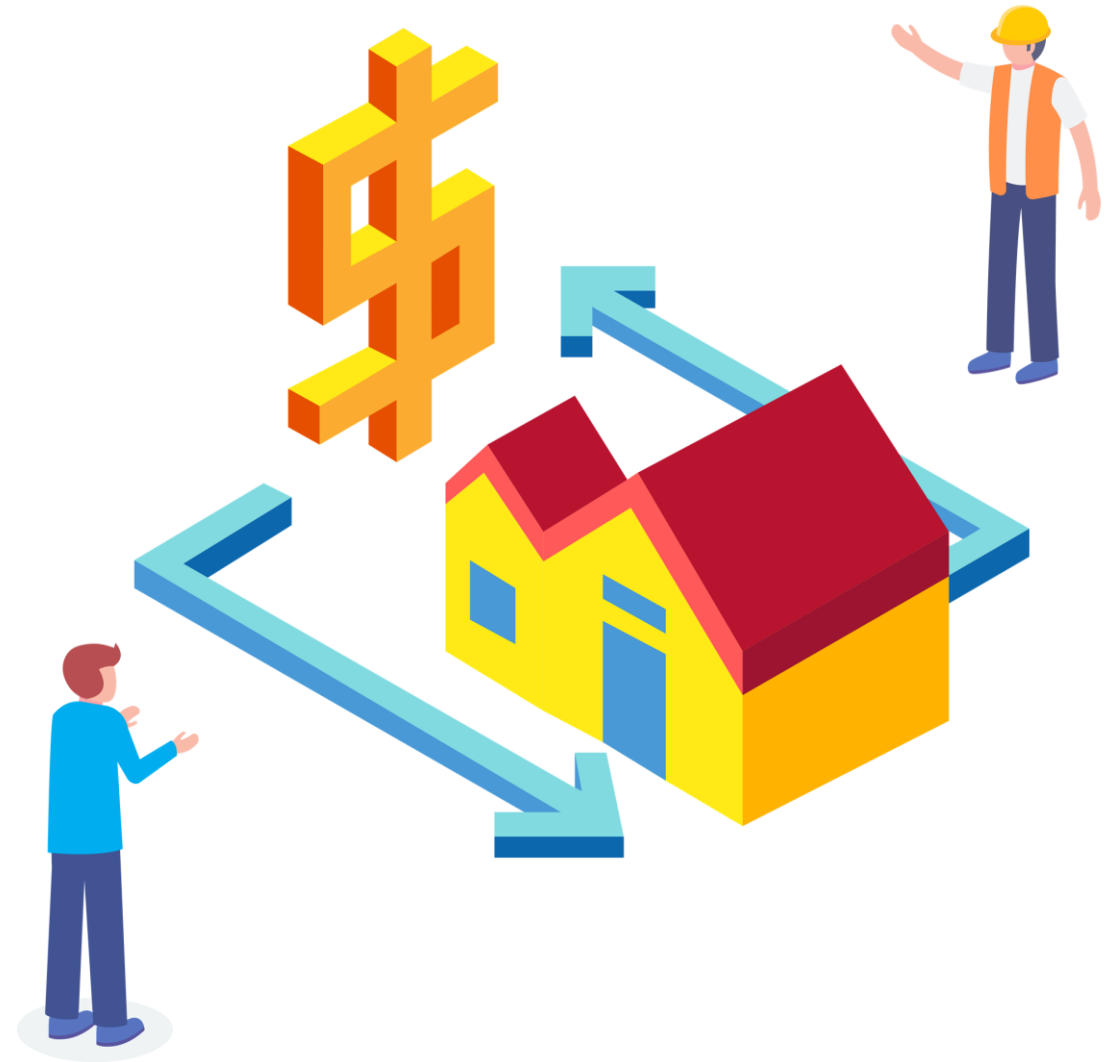
Getting America's contractors paid faster

Matt Fruge

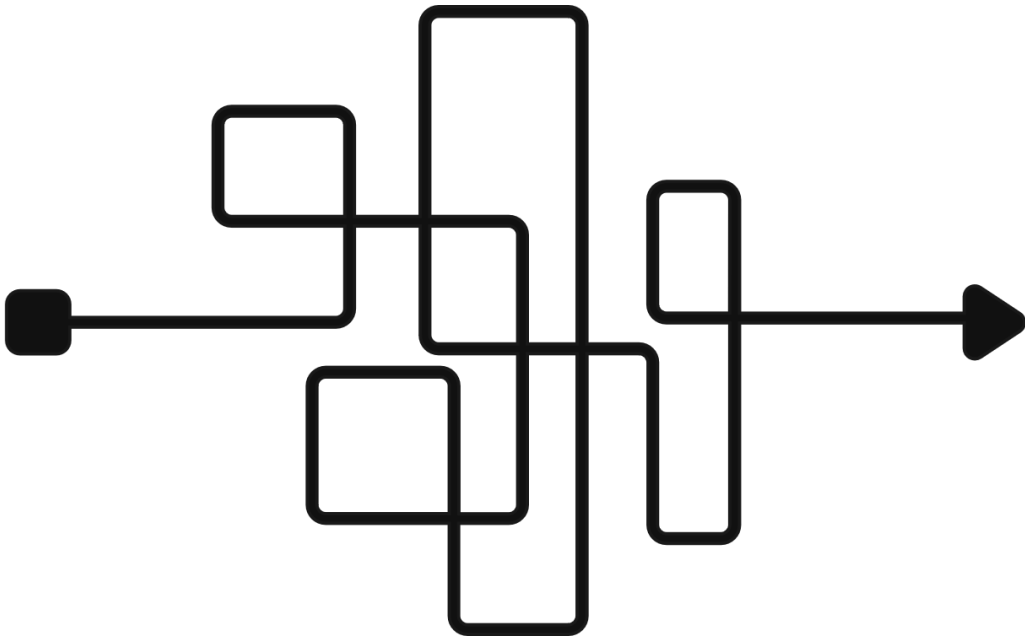
matt@squaredash.com

WHAT WE DO

We fund contractors 30 - 90 days faster on insurance claim repairs.



PROBLEM



Working insurance claims is hard



It's complex

Claims present unique workflow challenges



It's high volume

Storms create large amounts of work instantly



It's expensive

Settlement cycles are long and carrier payments are slow

MARKET

Natural disasters are only getting worse

1 in 20 insured homes has a claim each year

Contractor cash flow cycles can be 90 days or more

The industry is begging for a cashflow solution

\$67B

US Property Loss
Claims

TAM

\$5B

3,000 Customers

SOM



The first financial management platform for insurance restoration businesses.



AI Document Processing

Proprietary tech eliminates errors and hours of data entry of claim docs



Embedded Lending

Instant funding shortens cash flow cycles from 90+ days down to 0 days



Payment Processing

Easy payment links save hours of drive time spent picking up paper insurance checks



Spend Management (v2)

One platform for vendor payments and employee expenses

TESTIMONIAL

“On claims, the sales cycle can sometimes be 3-5 months.

With SquareDash, it’s 7-10 days. This changes everything.”

Leo Curvelo
Curvelo Restorations



**Property claims
are low-risk,
high-return
receivables.**

**Avg \$900
revenue per
claim**

Average roofing claim size \$18,000

Days to collect 34 days

Default rate (better than Fannie Mae) < 0.5%

Levered IRR per claim 4-7%

Compounded Annual Growth Rate (CAGR) >60%

More than \$200M of GMV waiting in our pipeline

ICP

52

\$2M - \$10M roofing companies who are waiting on the new platform features to onboard

Pilot #1

\$5M

\$50M+ annual revenue



Pilot #2

\$10M

\$100M+ annual revenue



Pilot #3

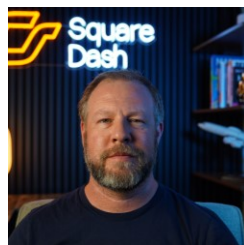
\$10M+

\$200M commercial
\$50M residential



TEAM

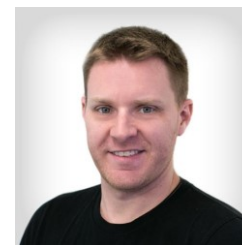
World-class founding team and advisors



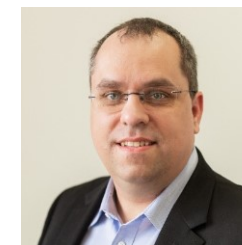
Matt Fruge
CEO, Founder
13 yrs roofing owner
US Navy



Sal Saieva
Technical Lead
8 yrs CTO for AIG
2 yrs Global Ops for Blackrock



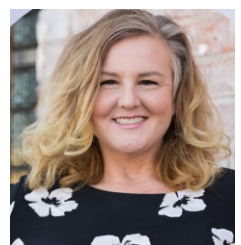
Elliott Poston
Head of Product
12 yrs enterprise product management



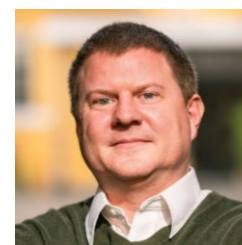
Johan Colvig
Finance Lead
15 yrs CFO and IT
ClearGrowth, MoreReporting



Rob Menditto
Head of Operations
16 yrs enterprise operations management



Katrena Drake
Director of Growth
20+ yrs marketing, operations, Chief of Staff



Eric Smeby
Advisor
SVP Engineering
Capital One, Kapitus, Camino Financial



John Smith
Advisor
SVP Product
Oracle Textura, Mastercard

We're extending our runway and lending reserves.

We're raising \$2.5M of equity and debt

Equity – \$1.5M

- 24 months of runway
- Continued product support and feature releases
- Aggressive GTM push

Debt - \$1M

- We have multiple term sheets for a \$20M lending facility
- Need \$1M for reserve account



[Click here](#) and
let's talk!

Matt Fruge

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