

planning hub

COLLABORATIVE

**EVENT PLANNING
SOFTWARE**

planninghub.io

Problem

Planning events is complex

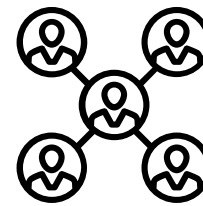


Why?



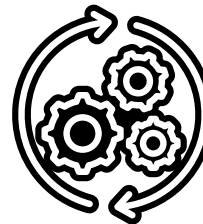
Information Silos

Planners, vendors, and venues, all have separate workflows that are not connected



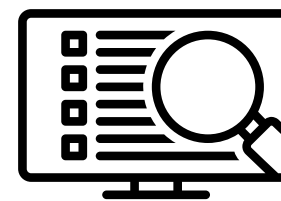
Multiple Stakeholder Involvement

Many decisions require sign-off and back and forth from venues, vendors, clients, and planners



Constant Changes

Ongoing and last-minute changes that touch and impact multiple parties are the norm in our industry



Endless Details, Specs, and Requirements

Large events involve countless details and volumes of information that must flow between stakeholders



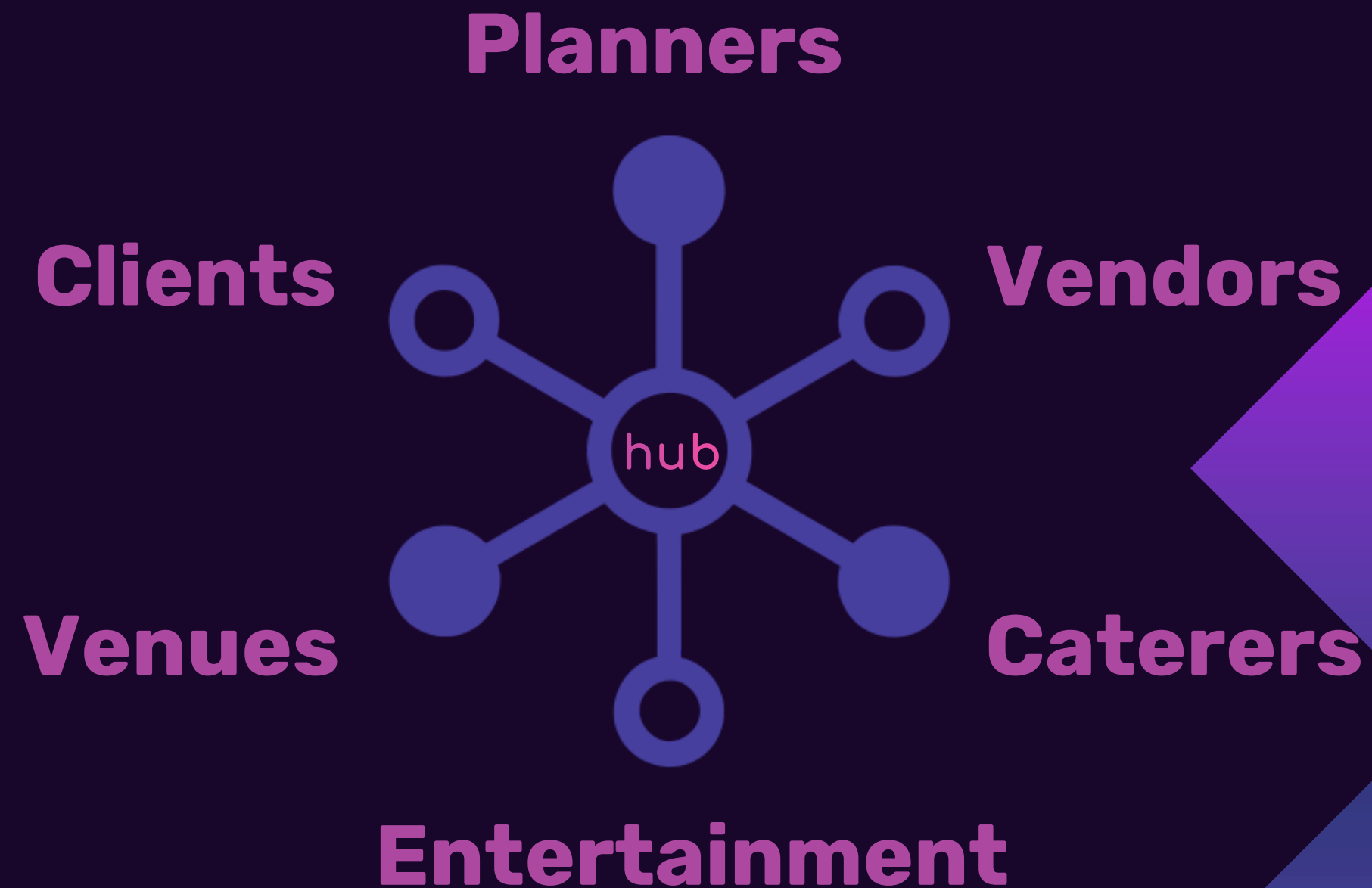
Communication Breakdowns

With so many moving parts, details are bound to slip the the cracks

SOLUTION

Introducing "planning hub"

: A centralized collaborative event planning software platform



One central source of event truth

Key Features

01

Shared Information Hub

Easily share relevant information with the entire event team to store key details, manage, plan, assign tasks, and much more.

02

Event-day Timelines

Easily coordinate and manage event, delivery, setup, and logistics schedules with your entire event team.

03

Supplier Integration

Key features for event suppliers to seamlessly integrate into the planning team's tools.

04

Conflict Identification

Automatically checks for conflicts related to inventory quantity, rental item sizes, staffing availability, and vehicle schedules.

05

Vendor Management

Manage preferred vendor lists, see key vendor details, staff information, and ensure vendors have necessary insurance and meet all other event requirements.

06

Proposal/Invoice System

Create proposals, send invoices, and get paid easily using our intuitive, robust system, powered by Stripe.

Shared workflows that enable interconnectivity across stakeholders

Clients

Planners

Venues

Vendors

 Outline event purpose/desired outcome

 Create and manage event budget

 Manage vendors/create preferred vendor list

 Create proposals/invoices and receive payments

 Manage inventory/prevent double-bookings

 Store key event details

 Create and assign tasks

 Create load-in/setup schedule

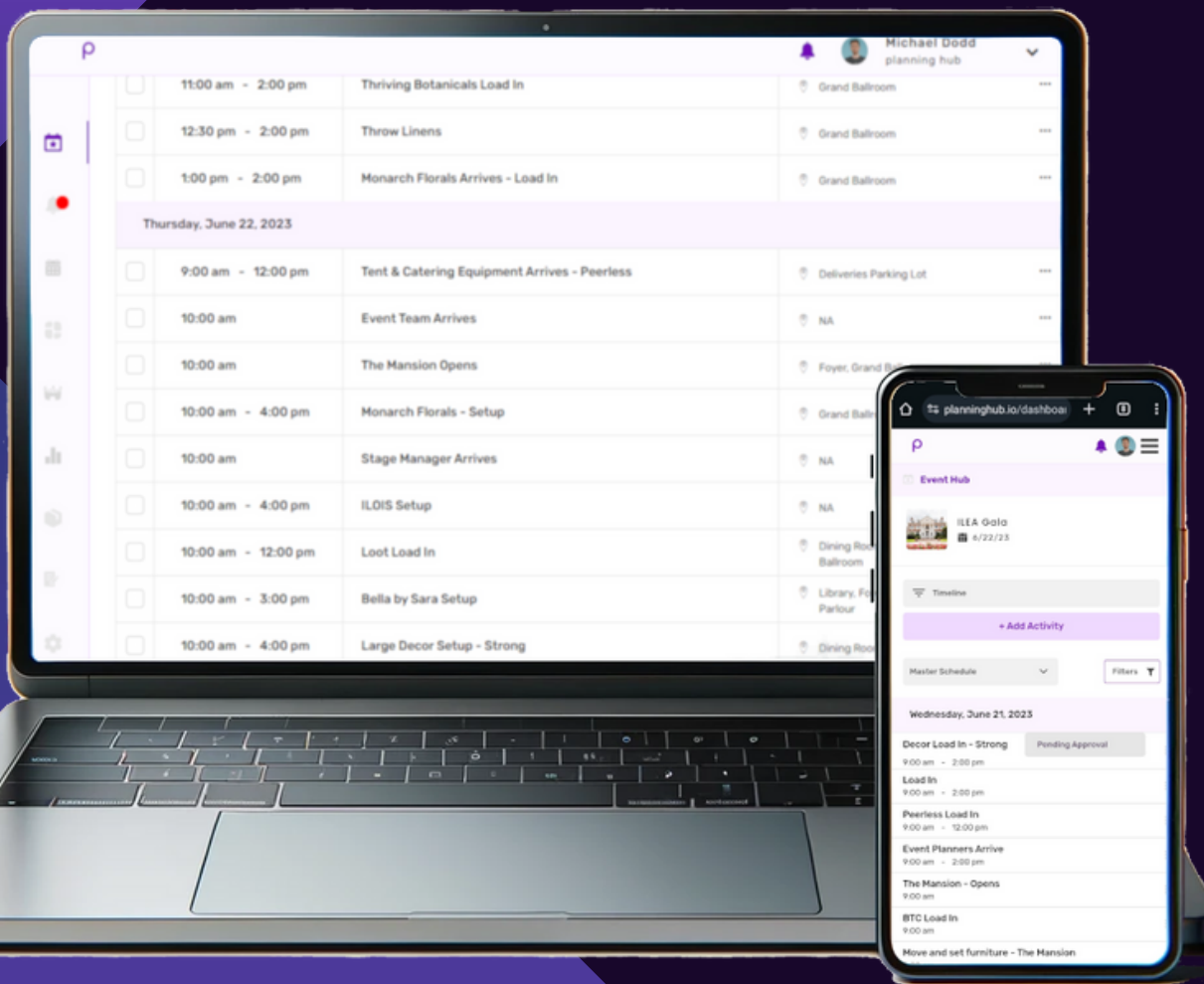
 Schedule staff

 Create and share full event timeline

 Execute the event from one central source of event truth

How planning hub simplifies...

Event Timelines - Product Example



- ✓ Get a head-start with event templates
- ✓ Tag specific people/companies to sort relevant activities quickly
- ✓ Easily adjust the full schedule at one time
- ✓ Keep the full team up-to-date with the latest version
- ✓ Vendors can check in and alert you automatically when finished
- ✓ Track changes with activity history
- ✓ Connect relevant venue details automatically
- ✓ Mobile-friendly for onsite reference

Market Analysis

Global Events Industry: **\$1.2 Trillion**

US Market

36,000+ Event Venues

100,000+ Event Planner Companies

200,000+ Event Vendor Companies



Why We're Different

Collaborative

Most existing software solutions live in silos. Our platform is designed from the ground up, to provide the relevant information to the right people automatically.

Inclusive

We offer free tiers that allow your full event team to collaborate without the need for everyone to be on a paid subscription.

Intuitive

Our platform is easy to learn and intuitive to use. Simplicity that you won't have to worry about

Traction

- **Key early adopters in each user category**
- **30+ Vendors onboarded from 1 event**
- **Partnership with major event insurance player and key event professional group**
- **Product Velocity: Addressed multiple key feature needs in the last few months**

CONNECT TO LEARN MORE

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