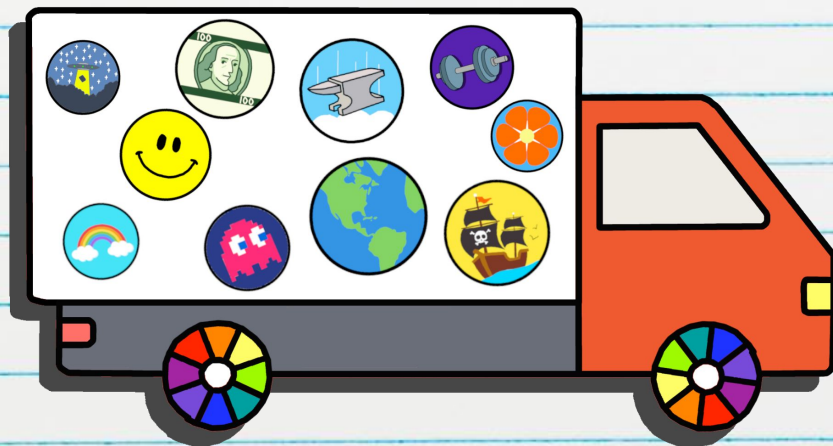


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Making Pages Turn



The Team



2



Shashank Kota
CO-CEO & CTO

*UT Computer Science and
Business Honors 2025*



Bryan Lee
CO-CEO & CFO

*UT Computer Science and
Business Honors 2025*



The Problem



4

- Student reading has *plummeted* over the past decade
- It's *hard* to help motivate students to read
- Teachers don't have the resources to *manage reading*

The Solution



A web platform where students are incentivized and motivated to read.

Incentivize

reading
through
competition
and rewards



Monitor

student
growth with
quizzes and
digital log

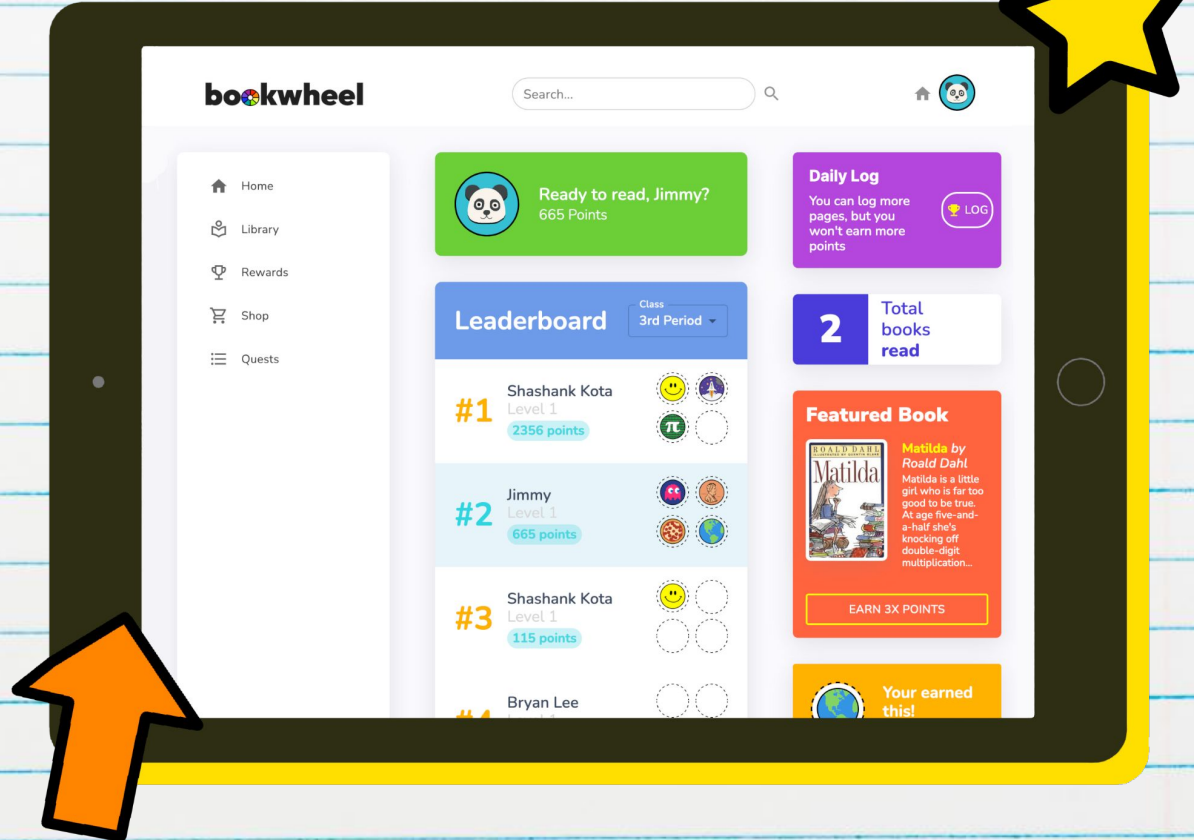


Grow

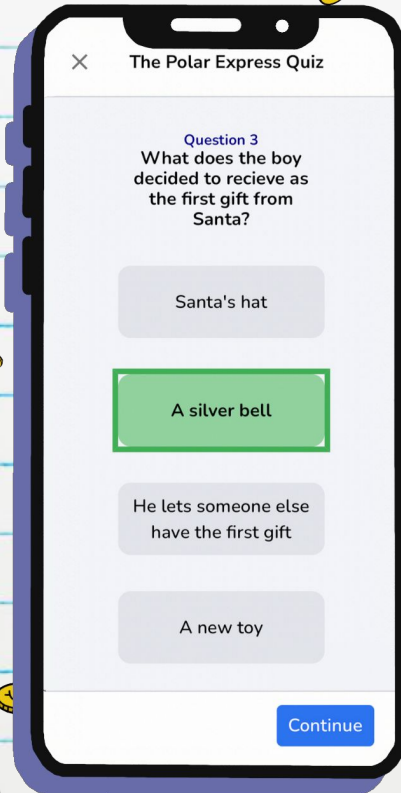
students into
lifelong
readers



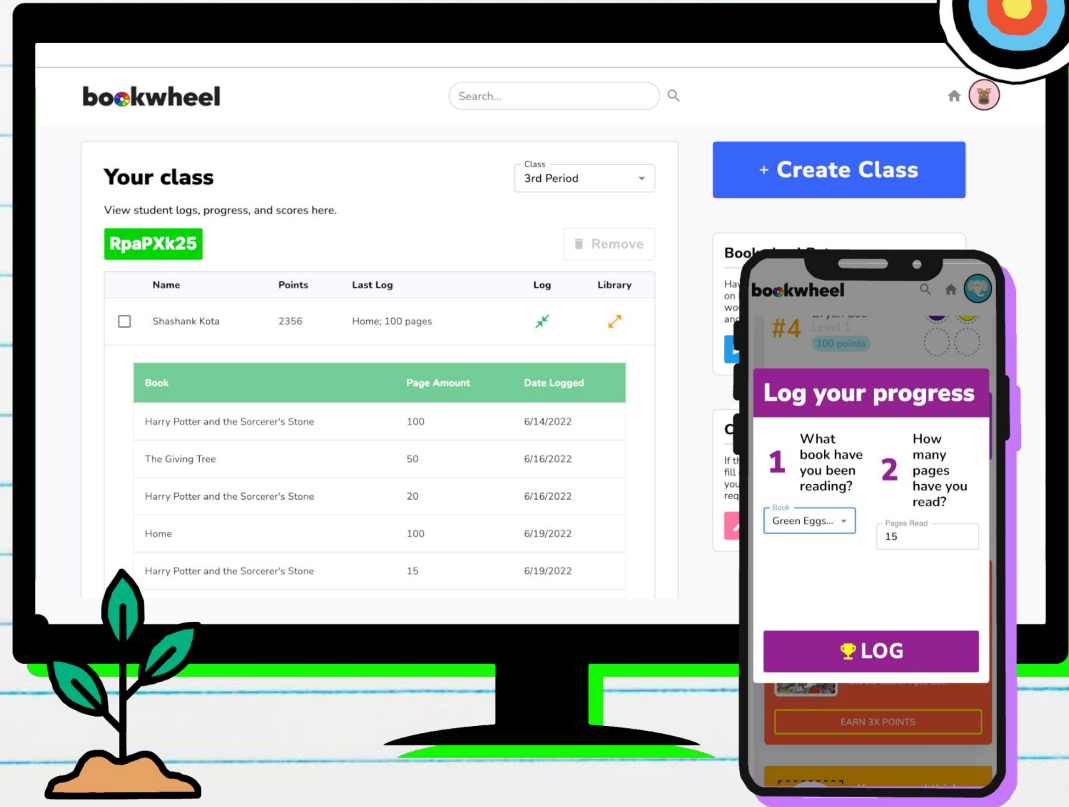
The Product



The Product



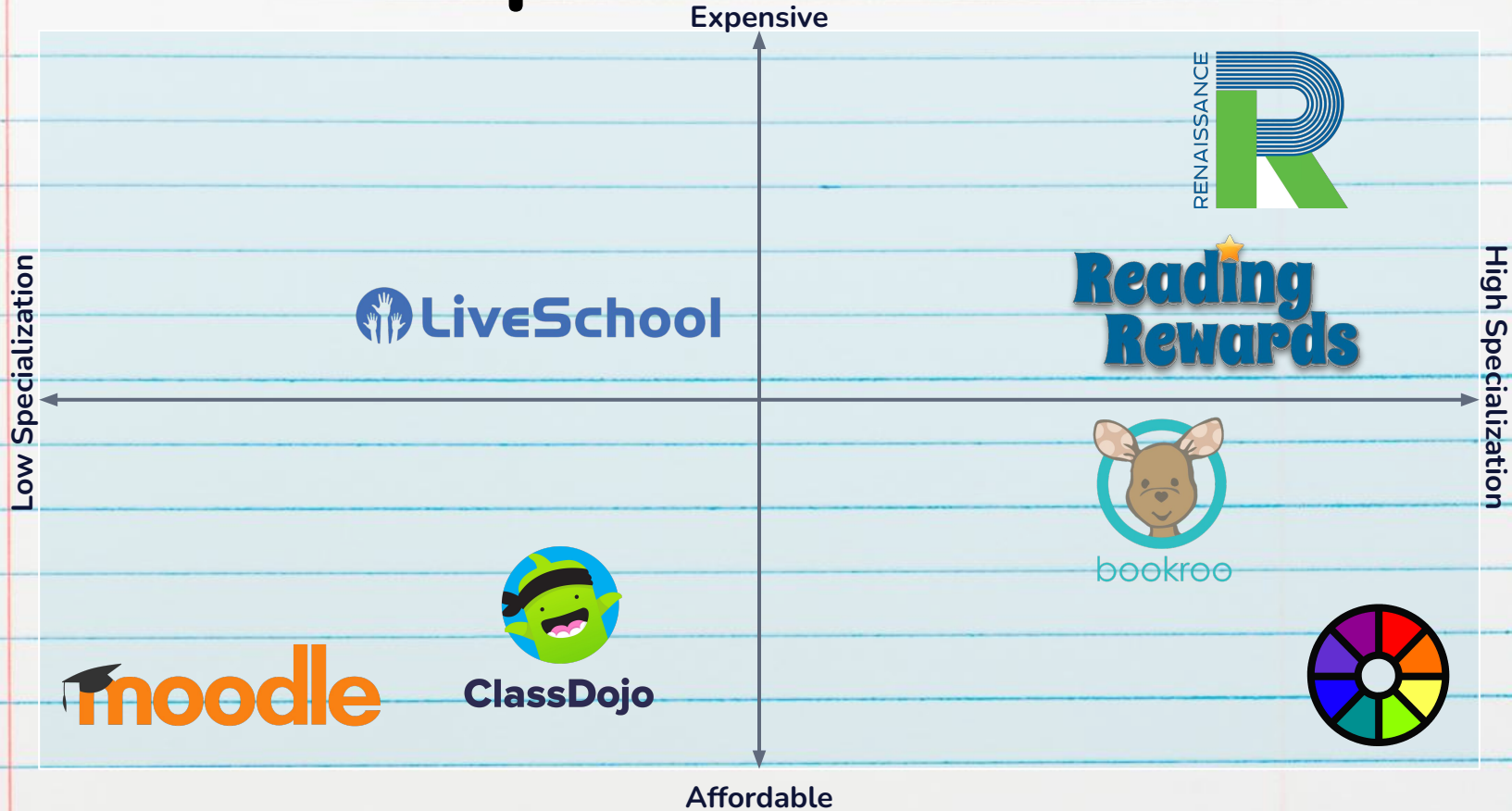
The Product



The Competition



9



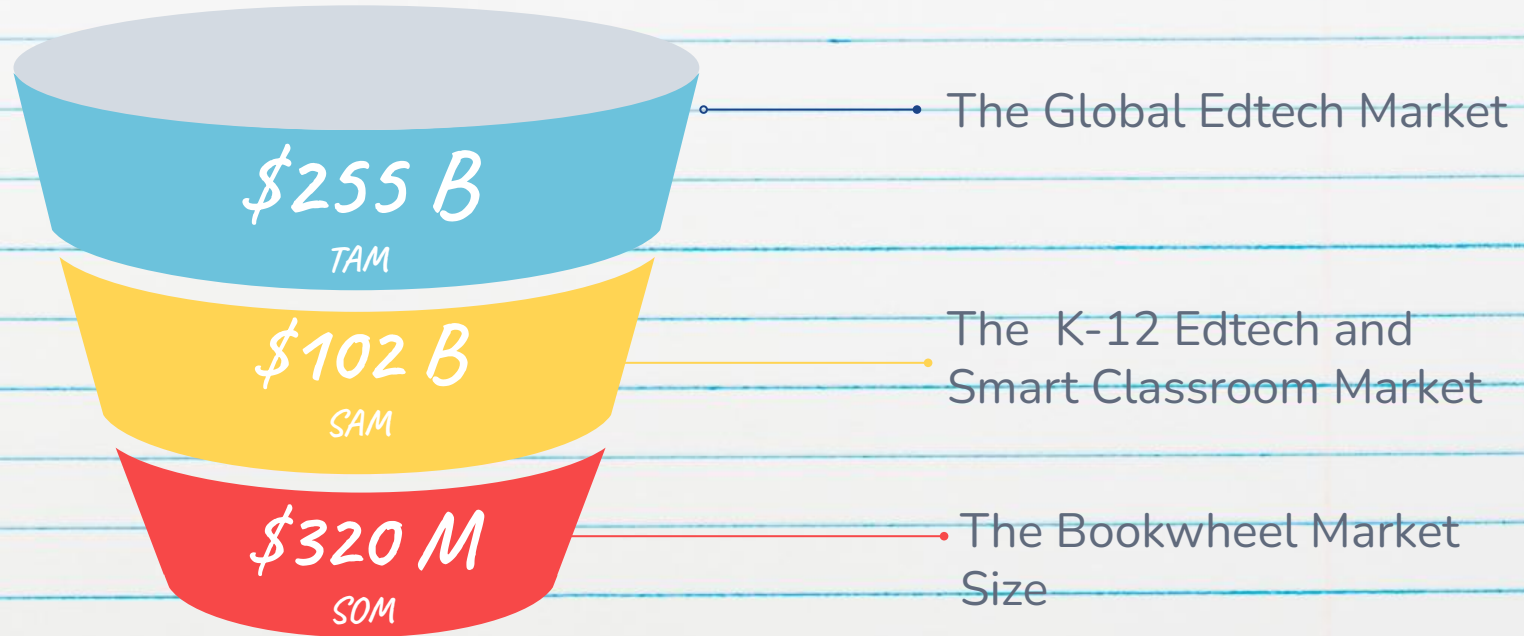
The Business Model



10

- Premium subscriptions for *teachers*
- *Publisher* partnerships for advertising
- *Library* reading programs

The Market



Market Adoption



12

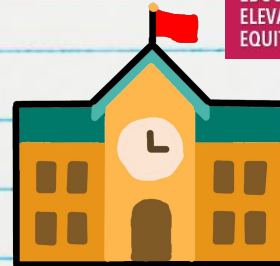


Target
low-income schools

Events
target teacher
events in
low-income areas



Build
a network of schools,
libraries, and authors

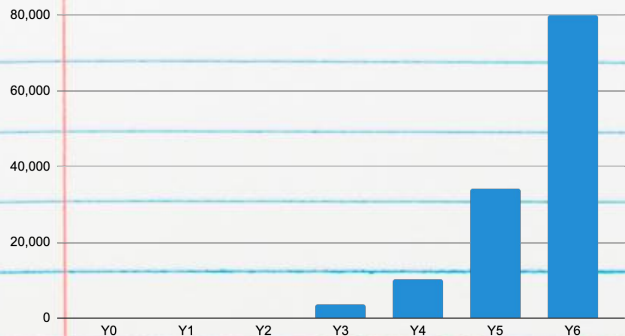


Financials

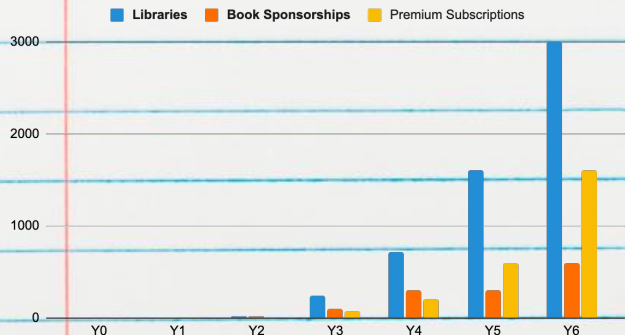


13

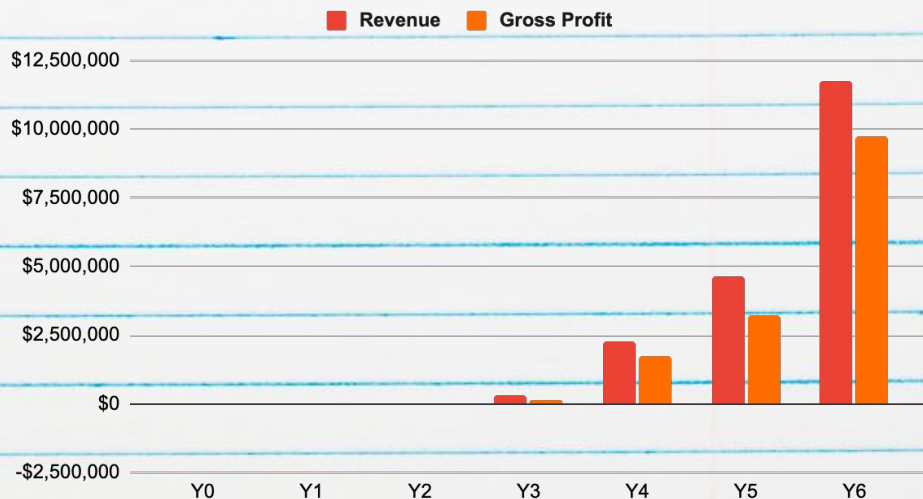
Schools



Libraries, Sponsorships, and Premiums



Projected Revenue



We aim for \$10 M in revenue by 2027

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Thank you! Questions?

