



WORLD'S LARGEST BRAND EXPERIENCE COMPANY LEVERAGES CYBERATOR TO OBTAIN ACTIONABLE INSIGHTS THAT ARE ALIGNED WITH BUSINESS STRATEGIES TO MITIGATE THREATS AND MANAGE RISK.

Freeman is a family owned company with 90+ locations worldwide, and over 7,000 employees. Through comprehensive solutions including strategy, creative, logistics, digital solutions, and event technology, Freeman helps clients increase engagement and drive results. Founded in 1927, the company's brand purpose remains steadfast: Connecting People in Meaningful Ways.

Challenges They Faced

The 92 year old company had grown both organically and through global acquisitions into new lines of business. Visibility and understanding the true risk these lines of business represented became increasingly important.

How the Product Helped

Cyberator allowed Freeman to quickly assess the organizational maturity of each line of business and provide insight into what risks they represented.

Results and Return on Investment

In a few weeks, Freeman was able to assess risk, and develop realistic action plans for each of their business units throughout the world. Cyberator not only provided a baseline to work from, but has proven to be an invaluable tool in tracking and managing their security program throughout the world.

“Any organization would benefit from the insights Cyberator can provide and actionable plans to work from. It provides the essential elements of a GRC platform, but is also a great solution to manage other areas of an information security program such as vulnerability management, security incidents, and vendor risk.”



Morgan Craven
VP of Information Security
Freeman