

free water

Our water is free because it's paid for by ads



Josh Cliffords Free Grocery Store Inc. Founder
Josh@freewater.io (818)633-0231



Problem

Many people in the
USA can't afford
bottled water



Problem

Many people around the world can't afford safe drinking water

Solution

FreeWater is a free beverage that is supported by advertising. The ads cover all expenses which includes manufacturing, distribution, profit, and a donation to charity.

2021 distributed prototypes

2022 \$18,000 in revenue

2023 \$218,000 in revenue



Social Impact

We never use plastic bottles and \$0.10 cents per water is donated to charity to fight the global water crisis. When just 10% of Americans drink one FreeWater daily we will donate more than a billion dollars annually.

The same platform can be used for nearly every type of food and beverage product!

We have transformed 3,500 lives so far!



**Clean water
changes
EVERYTHING.**

Learn more
and join the
impact today:

well  aware



TAM

There are more than 100B beverages manufactured in the USA annually and there is \$1 to \$10 of additional revenue that is achievable per unit



Why Us?

First to market

We will be the first company to offer bidding, CPC, and full individualization to the food and beverage industry

We created a number of different MOATS

The AI s-curve increases the growth of the ad supported food and beverage industry



We are transforming the beverage industry from a single transaction to multiple transactions



Cell phone carriers used to sell minutes and text messages

A single transaction



A single transaction



Now the industry sells data, apps, storage, and more

Countless revenue models

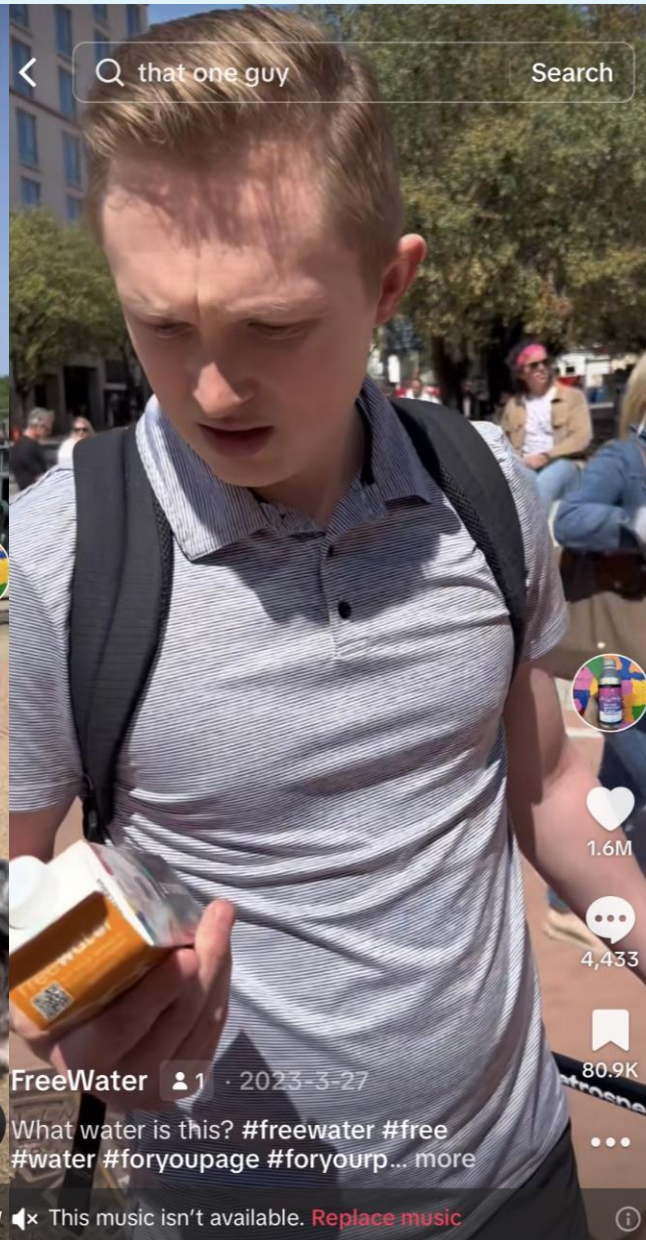


Countless revenue models

Our Clients



Our Social Media



Our social media has 1.3 million followers and brings qualified leads to our website without spending any money on marketing.

Competition

Google - would need to radically transform AdWords and move into the physical advertising industry

Pepsi - doesn't want to remove their logo from the packaging and isn't a tech company



\$1M SEED Round

This will enable us to reach \$2.5M in annual revenue by the end of 2025!

We are raising with uncapped SAFE notes with a 10% discount.

Use of Funds

Sales Team \$500,000

Social Media \$200,000

Software \$100,000

24 Pack launch \$100,000

Trademarks + Patents \$100,000



Team



[Josh Cliffords](#)
Founder & CEO



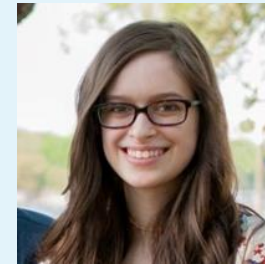
[Ivana Cliffords](#)
Software Engineer



[Thom Monahan](#)
Inbound Sales



[Devon Dudley](#)
Software Engineer



[Moran Hebert](#)
Design Lead + UX



[Joe Stallone](#)
General Legal



[Trevor Marks](#)
Outbound Sales



[Kwan Brown](#)
Production Team



[Erika Ramirez](#)
Production Team



[Ben Bowman](#)
Advisor



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Advisor



[Roland W.](#)
SEC Legal