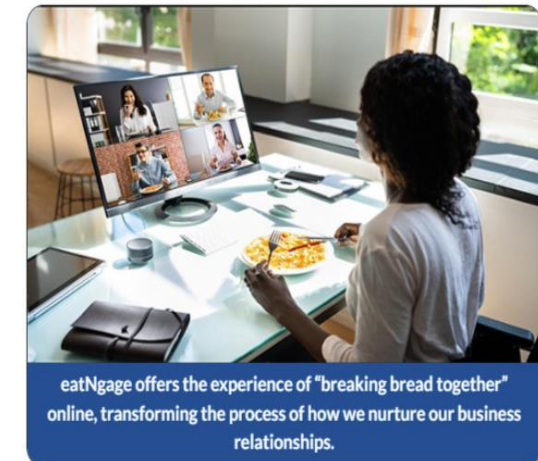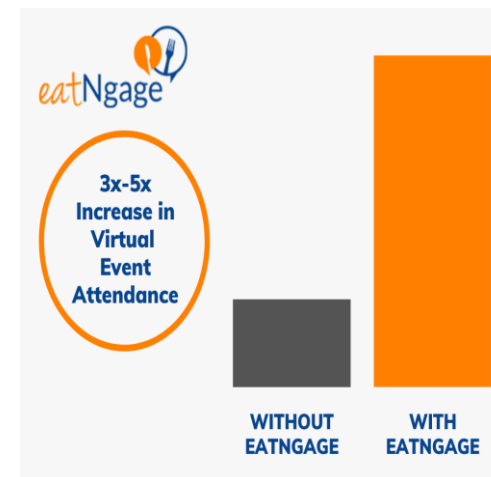# The Problem

The Solution

Marketing and Sales teams planning **Web Meetings and Events** are **challenged** with maintaining high rates of:

1. **Registration**
2. **Show Up**
3. **Engagement**

Real time incentive platform utilizing food delivery just in time for web meetings and events

3x-5x Increase in Virtual Event Attendance

WITHOUT EATNGAGE — WITH EATNGAGE

eatNgage offers the experience of "breaking bread together" online, transforming the process of how we nurture our business relationships.

Maintaining engagement during virtual sessions is a struggle that most hosts encounter. Gifts and Ecards are unable to consistently generate attention and engagement DURING virtual meetings.

Guests enjoy the opportunity to **"break bread online"** with their virtual meeting hosts, resulting in higher rates of attention, engagement, and stronger business relationships.

In Numbers

Achieved over **$3MM in revenues** since introduction in 2020.

The only real time incentive platform. Utilizing innovative dynamic "smart" menu platform.

Current active ~ 100 blue-chip clients including **Merck, Amazon, HPE, BMC, Oracle, Bank Of America**

Firms spend over **$125 billion** domestically on gifts for online meetings with staff and clients.

Unique, **patent pending** system is proven to improve **online meeting & event** participation and engagement **by 3x-5x.**
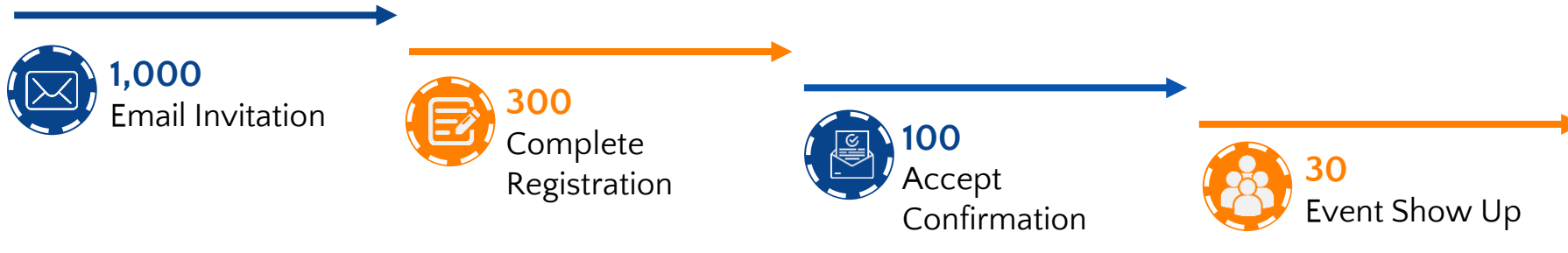
Integrated with **Salesforce** and **Calendly**. New integrations with Outlook, Gmail and Hubspot - soon

eatNgage Platform Modules

Back Office

Order Fulfillment Engine, with the widest menu selection.
Smart, rule-based engine, converting from consumer to corporate experience
95% order fulfillment success vs 70% industry avg.

Invitee

- **Filtered Food Options** - Guest only presented with options relevant to budget, delivery location, & time of day.

- **Frictionless UX** – Only requires delivery address and food selection. No credit card or delivery time required.

- **White Glove Customer Service** – Dedicated in-house team to work with guests to monitor for and resolve any delivery issues.

Inviter

With one click, sales or marketing individuals reap the benefits of:

- **Attendance Increase**
- **Online Relationship Building**
- **Branded Promotion Opportunities**
- **Attendance Prediction with 98% Accuracy**

Recent Customer Feedback

BANK OF AMERICA

"Thank you! We had a solid turnout Thank you! Overall, it went very well with high engagement."

NetApp

"Our webinar may have been the highest in attendance from all that my team has conducted so far this year so very happy with the impact of using eatNgage. I'll definitely use this for future webinars."

betterhelp

"A 58% increase in attendance compared to our first townhall ... this was really great... Definitely looking to use eatNgage again for our townhalls going forward ... We had such a great experience with this..."

HITACHI	MAXIMUS	Bank of America	NetApp	PennyMac	ALARM.COM
Sales/Prospecting booster	**Marketing events**	**College outreach**	**Lunch & Learns**	**Employee Appreciation**	**Companywide summit**

Recent strategic turn point #1 – Call To Action BOOSTER
Instead of a lead form use our CTA-B and get 5X meetings!

eatNgage

1 Call to Action Button - BOOSTER

Book a demo – your meal is on us!
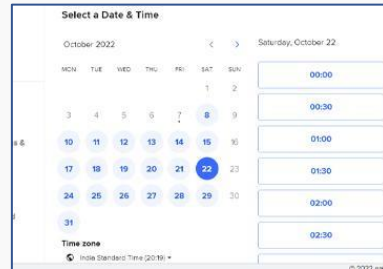
Your invitees see "Free Meal" and are 5X more likely to click the Call to Action button on your Landing Page.

2 Invitee Selects preferred demo date and Time

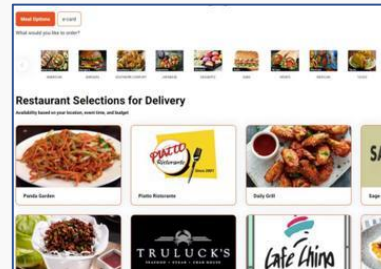Your available times appear for your Invitee to choose a convenient time to meet for a web call.

3 Complimentary meal is selected to enjoy during the meeting

A Smart Menu of local restaurants will appear based on the Invitee's location and your preset meal budget.

4 You Break Bread Online with your sales prospect

The Invitees enjoy their food, delivered just in time for your meeting to begin.
You've earned your invitees' attention.

eatNgage

You should expect min **95%** Show up rate

5X More Clicks

Convert 3X leads to meetings

Averaging 95% participation

Recent strategic turn point #2 – Online dating becomes safer!
Couples can wine & dine online in a **Much Safer** environment

eatNgage

- Treat each other for a meal or drink - arriving just in time for the virtual date
- Assigned meal value $ is not revealed - meals and drinks are presented in a "Buffet Style" with what fits to the budget.
- Safer and more relaxed environment to learn about each other before meeting in person

eatNgage advantages over other B2B gifting vendors

Features	Results	eatNgage	Gift cards/ other vendors
Tie guests to event/meeting with "just in time" treating	95% + show up rate!	✔	✘
Meal arrives just before the start of the event/meeting	100% Attention of the attendees	✔	✘
White glove customer service ensuring a "Best of Breed" experience	Frees up host from questions, updates, or changes made by guests. Host can now focus on the event	✔	✘
Sharing of a meal together in US and Canada	Social engagement allowing for relationship building	✔	✘
Guests don't need to provide account registration or payment method.	Fast and easy order placement	✔	✘
All data security and legal related to the event guests are covered by eatNgage	Corporate data privacy – Covered!	✔	✘

The leadership

CEO: Avi Tessler

eatNgage is led by Avi Tessler, a graduate of Tel Aviv University with a degree in Industrial Engineering, Avi relocated to the United States to pursue a career in the tech field. He founded Marketech Corp, a company that provided outsourced sales, marketing services and business development to a wide variety of B2B SaaS companies. During the 1st Q of 2018, Marketech was acquired by a US public company.

During the years at Marketech, after facing increasing challenges of slipping engagement and attendance at virtual meetings, particularly those in the sales and marketing spaces, Tessler launched eatNgage, the world's first virtual relationship builder. EatNgage is a platform that boosts event engagement and draws the attention of an audience by feeding them a meal of their choosing that arrives during a scheduled meeting or event. In essence, eatNGage exists to help feed attention and starve web fatigue.

Advisory Board:

Liron Gitig	**Leland Putterman**	**Gary Leibowitz**	**Saar Schwartz**
Tech market veteran	Tech market veteran	CEO of Go ESI	CMO of BMC

Use of raised funds:

eatNgage is **shifting its purpose** to being a **sales and marketing enablement tool, BOOSTING pipeline generation and web meeting engagement.**

1. Promote our revised platform on a higher scale by **integrating into platforms with schedulling modules i.e. Outlook, Gmail etc**. This has already been done successfully with Salesforce and Calendly.

2. Develop OEM, channels and partner programs with:

- Integrations to Sales and Marketing enablement tools
- Marketing, Media and Demand generation agencies
- New market development in Europe and Asia.

3. Offering a new online dating dimension:

A much safer environment for daters to meet

Looking to raise $2M Seed round

eatNgage

Thank you

Avi Tessler, CEO

avi@eatngage.com