



# LISTING VILLAGE

CREATING MORE EFFICIENT REAL ESTATE AGENTS





# **40% OF AN AGENT'S TIME IS WASTED**

- Setting up marketing campaigns
- Answering common questions
- Researching properties

**IT'S SLOWING DOWN THE MARKET**



# **LISTING VILLAGE DOES THE MUNDANE WORK**

- Automates marketing campaigns
- Answers common questions
- Curates properties for clients

**SO THEY CAN FOCUS ON WHAT MATTERS**





# **BUILT AND READY TO SCALE**

- Landing Pages, Marketing, CRM
- On and Off Market properties
- Over two years of excellent retention

**GROWING WITH THE AGENT**



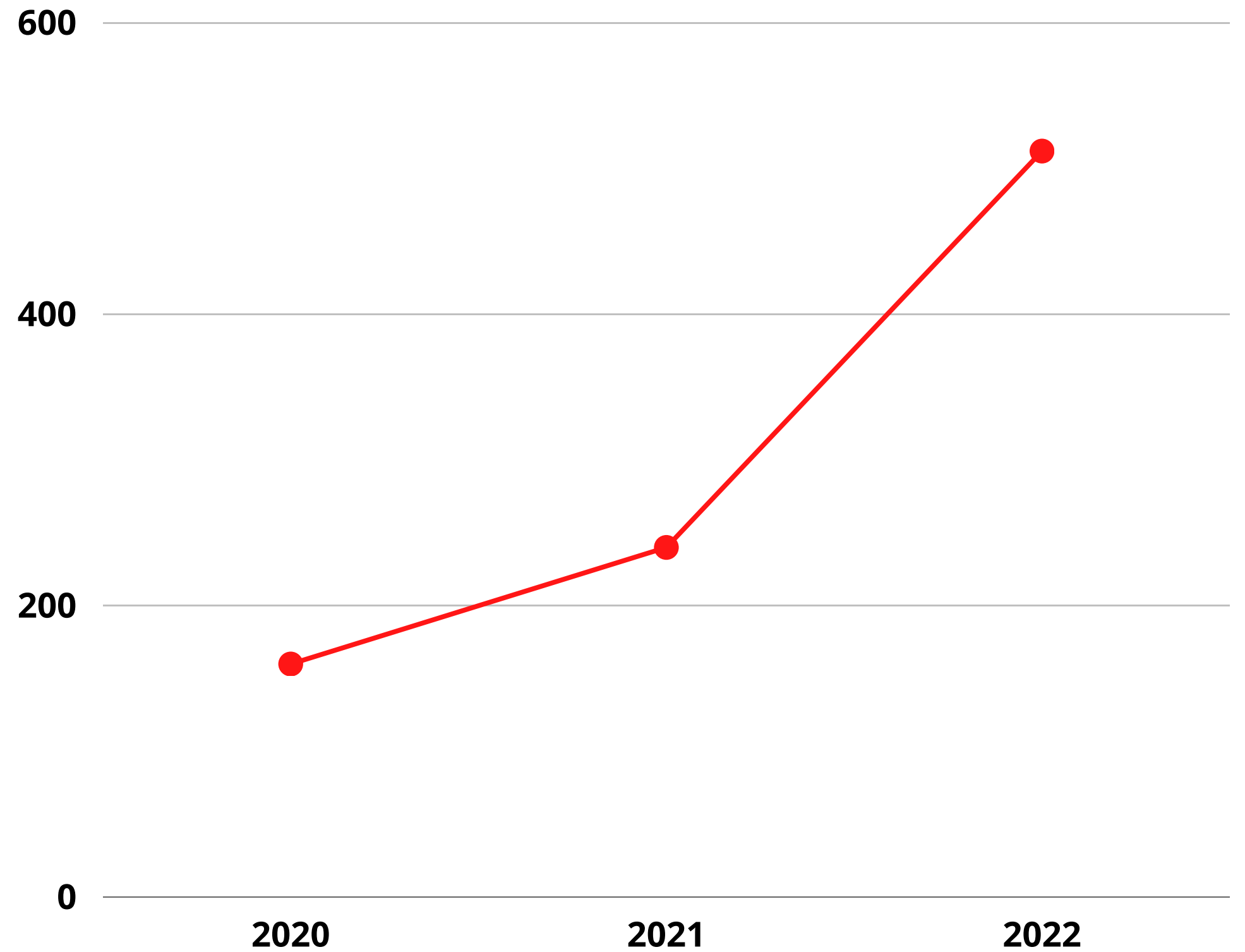


# STEADY REFERRAL GROWTH

500+  
Agents

90%+  
Retention

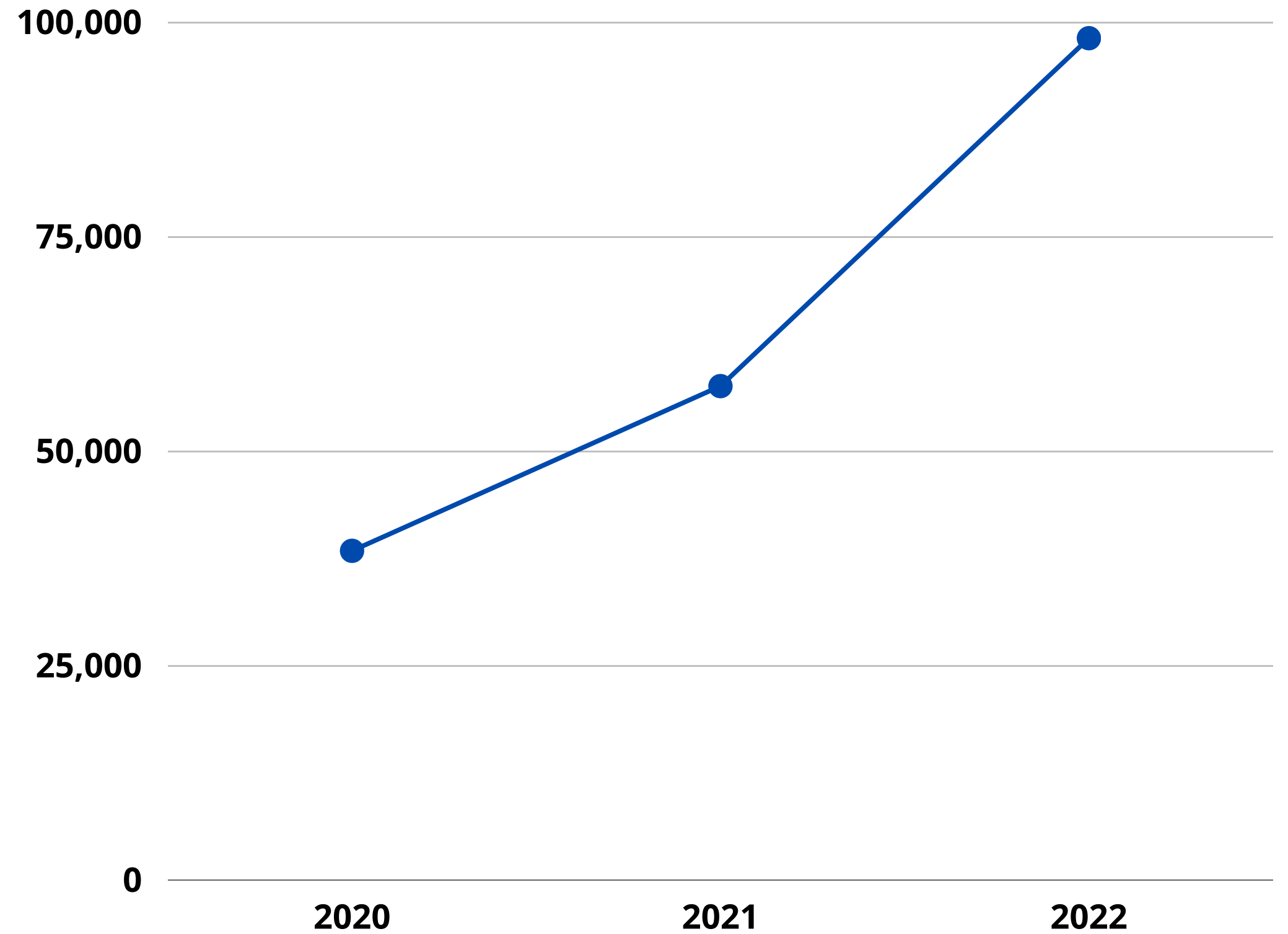
60+  
Markets  
Launched



Active Users



# RECURRING REVENUE MODEL THAT WORKS



Recurring Revenue

# \$13+ BILLION TAM - 1M AGENTS



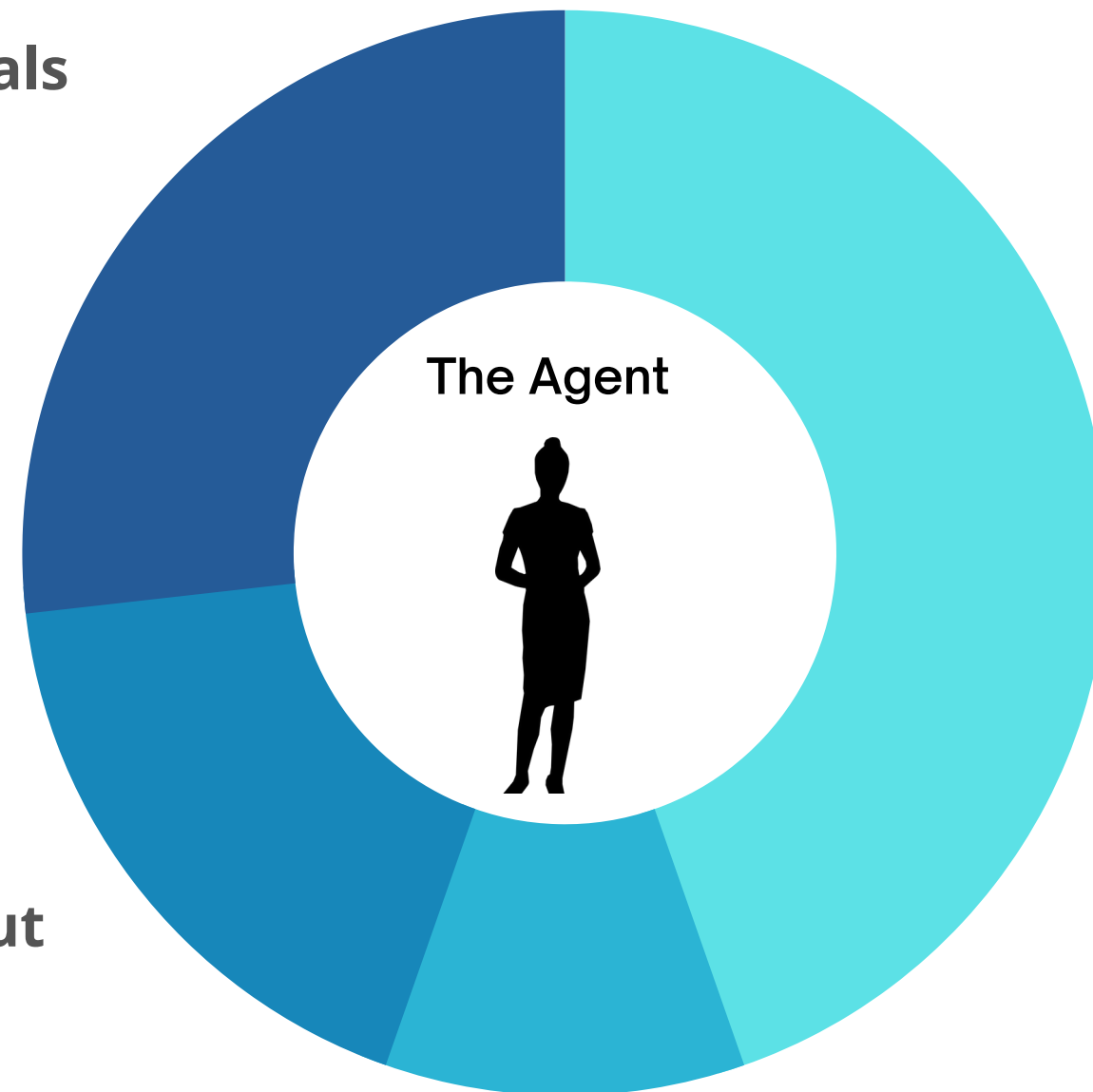
We can make more than \$1100 per month per agent

Home Service Referrals  
\$300

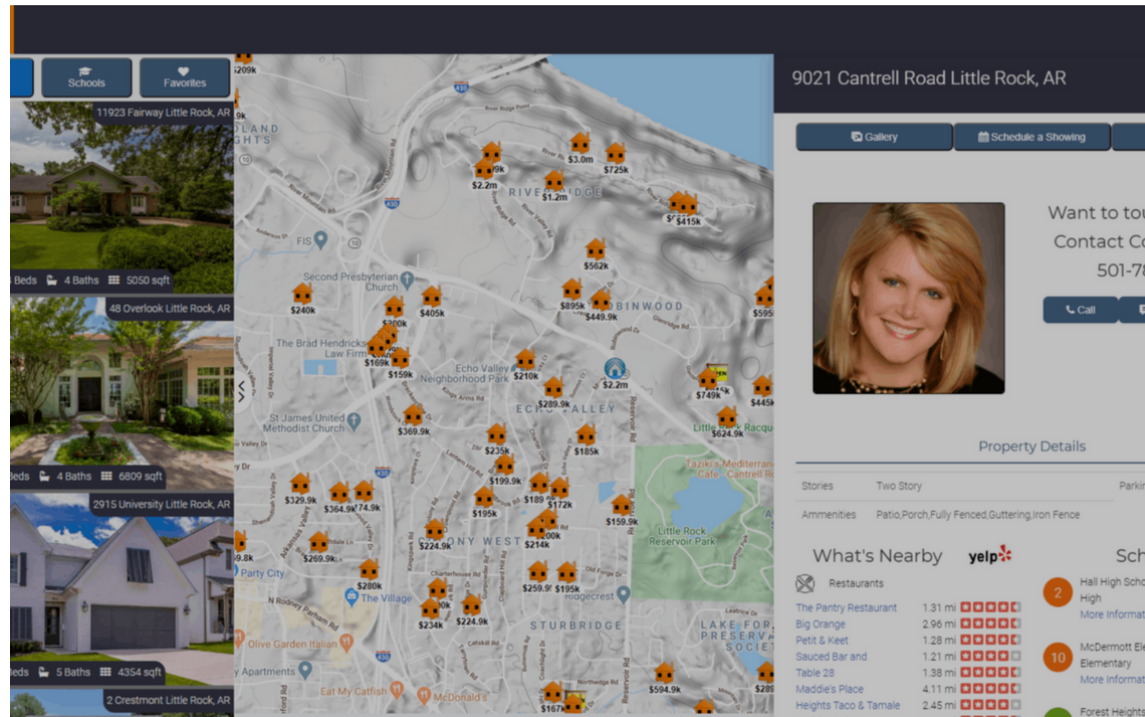
AI Powered Personal Assistant  
\$500

App Store Cut  
\$200

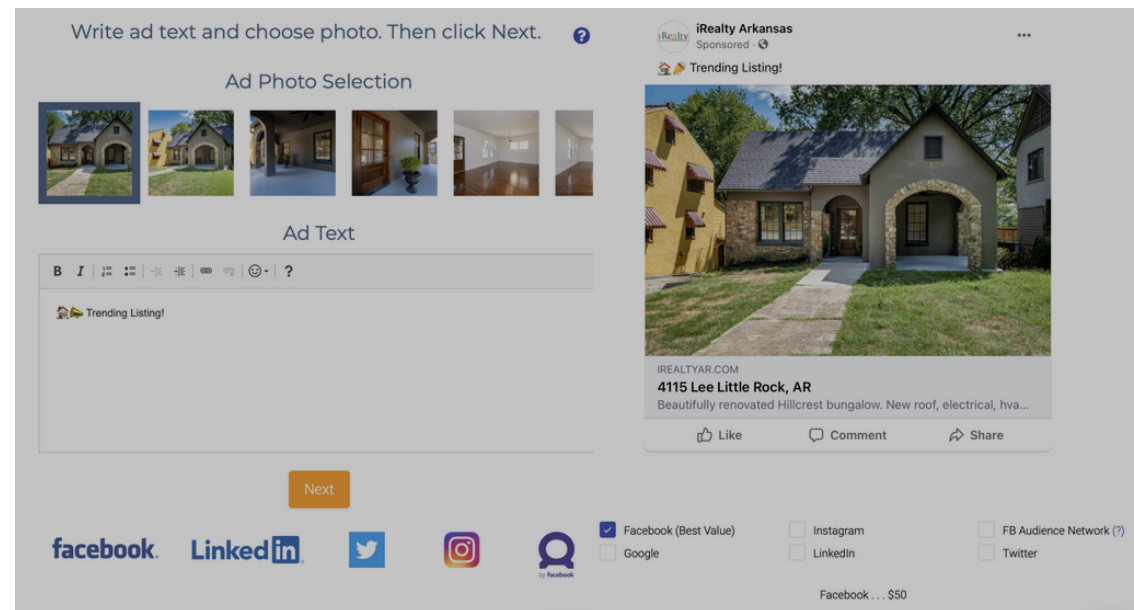
Advertising Fees  
\$120



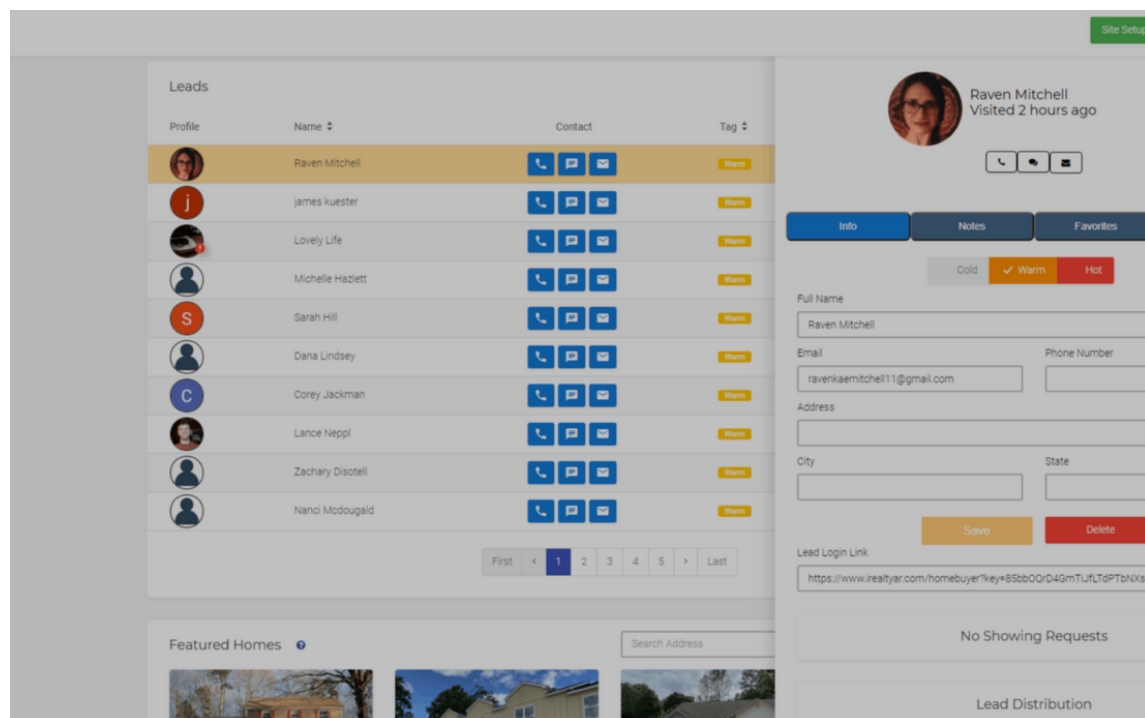
# CLIENT PORTAL



# GENERATIVE CONTENT



# AGENT NETWORK



THREE  
STICKY  
REASONS  
AGENTS  
LOVE US





# HAPPY CUSTOMERS



**ERIC JONES**

WE HAVE USED MANY DIFFERENT WEBSITES OVER OUR 17 YEAR REAL ESTATE CAREER AND ARE ECSTATIC THAT WE DISCOVERED LISTING VILLAGE.



**JOSHUA COLE**

"USING LISTING VILLAGE HAS SAVED ME \$2500 A MONTH I USED TO SPEND ON ZILLOW LEADS."



**MARY KAY PALMER**

"I GET MORE LEADS THROUGH MY LISTING VILLAGE SITE THAN ANY OTHER SOURCE COMBINED."



# **CAPITAL RAISED**

\$365,000 Raised from Brokers, Agents,  
and Real Estate Investors



 Listing Village

# MEET THE TEAM



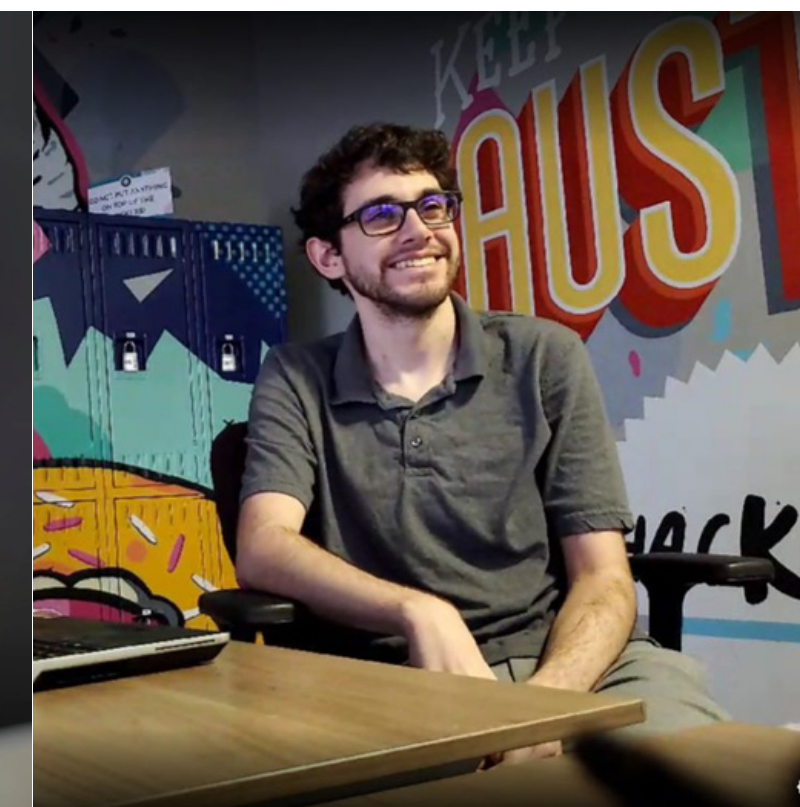
**CARMEN MALLARD**

CLIENT SUCCESS  
REALTOR®, MULTIMEDIA, LIVE  
STREAMING AND CONTENT  
MARKETING SPECIALIST.



**MATT YOUNG**

SALES AND MARKETING  
FAMILY HISTORY IN REAL ESTATE  
AND PREVIOUS EXPERIENCE  
GETTING A COMPANY TO \$1M ARR  
WITH JACOB.



**JACOB FRY**

TECHNICAL GENIUS  
DATABASE EXPERT WITH A PERFECT  
ACADEMIC RECORD. SEVEN YEARS  
OF BUILDING AWESOME STUFF  
WITH MATT.

**WHAT  
WE NEED  
TO  
GROW**

## **Seeking**



Total Raise \$750,000 using SAFE

\$7,500,000 Valuation Cap

## **Goals**

4,000 agents - 8x current count

Increase revenue per agent by 2x

\$1.6M+ ARR - 16x current revenue



**Schedule a 15 Minute Call**



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